

Collective Action for Reproductive Freedom Media Toolkit

We the people fight to control our lives.

Introduction

Earlier this year we watched as the Supreme Court of the United States overturned Roe v. Wade. In our collective movements, we know that this decision was made to promote a society that exerts power and control over anyone able to give birth. Doing so controls economic, political, and social freedom and mobility. We know that the conditions which restrict our rights are also the conditions that enable forms of violence.

As Election Day results settle, we need *our* Congress to act. We need to demand federal baseline protection for abortion access across the country.

We the people demand protections that:

- 1. Codify Roe**
- 2. Stop state bans on abortion**
- 3. Stop the government from regulating pregnancies**

Use this updated toolkit to elevate your voice and demand a minimum standard protection for abortion in the United States.

We've provided recommended captions and [alternative text](#) for each graphic, but we encourage you to be creative. Think about what your community needs and adjust the language so you can reach them.

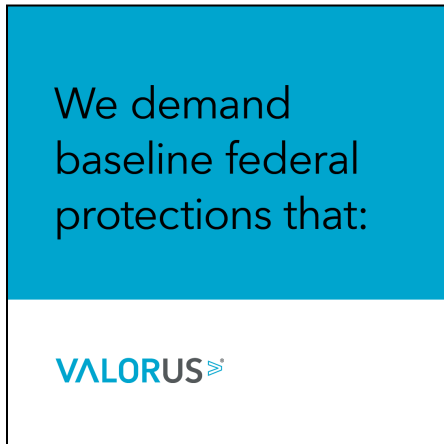
For more information about ValorUS® visit our [website](#) or social media pages. To join our campaign, complete [this form](#).



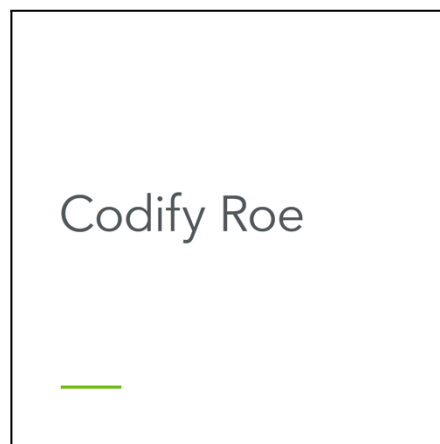
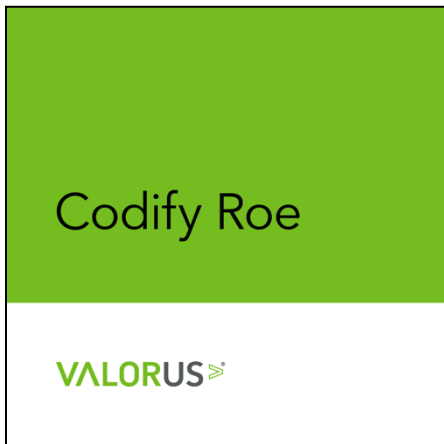
It's time to continue our righteous fight!

Social Media Graphics

Use these social media graphics to demand federal baseline protection for abortion access. Embed your organization's logo in the white space provided at the bottom of the graphic.



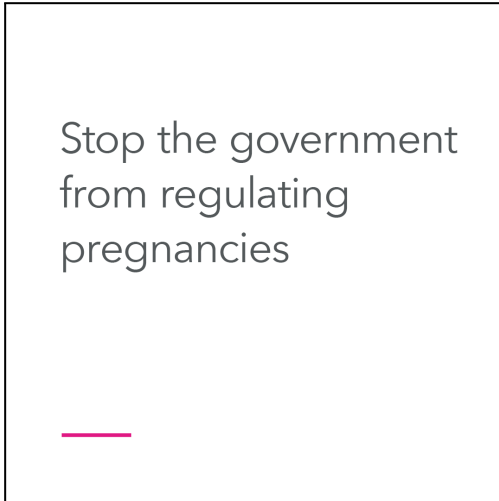
Alternative text: We demand baseline federal protections that:. Valor U.S. logo [ORG NAME] logo.



Alternative text: Codify Roe. Valor U.S. logo [ORG Name] logo.



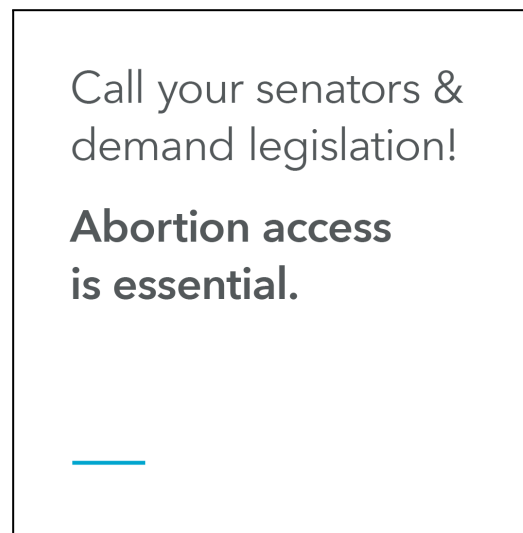
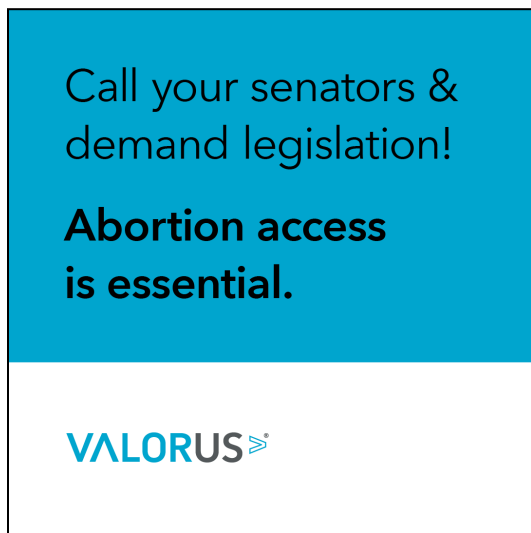
Alternative text: Stop state bans on abortion. Valor U.S. logo [ORG NAME] logo.



Alternative text: Stop the government from regulating pregnancies. Valor U.S. logo [ORG NAME] logo.



Alternative text: We need the right to choose. Valor U.S. logo [ORG NAME] logo.



Alternative text: Call your senators & demand legislation! Abortion access is essential. Valor U.S. logo [ORG NAME] logo.

Social Media Captions

Captions including Senate switchboard number:

- We the people, demand access to safe and legal abortions. Call your senators and tell them to protect Reproductive Freedom: (202) 224-3121
- This is a movement, not a moment. Demand access to safe and legal abortions. Call your senators and tell them to protect Reproductive Freedom: (202) 224-3121
- Our liberties are being eroded. We demand federal baseline protection for abortion access. Call your senators and tell them to protect Reproductive Freedom: (202) 224-3121
- Codify Roe! Call your senators and tell them to protect Reproductive Freedom: (202) 224-3121

- We know everyone whose choices are being restricted lack freedom and autonomy. We need federal baseline protection for abortion access. Call your senators and tell them to protect Reproductive Freedom: (202) 224-3121
- We in the movements to prevent sexual and domestic violence are in movements that promote rights, freedom and fight those restrictions. We need to codify Roe. Call your senators and tell them to protect Reproductive Freedom: (202) 224-3121

Tag: Your U.S. Senators

Alternative Captions:

- We the people, demand access to safe and legal abortions.
- This is a movement, not a moment. Demand access to safe and legal abortions.
- Our liberties are being eroded. We demand federal baseline protection for abortion access.
- Codify Roe!
- We know everyone whose choices are being restricted lack freedom and autonomy. We need federal baseline protection for abortion access.
- We in the movements to prevent sexual and domestic violence are in movements that promote rights, freedom and fight those restrictions. We need to codify Roe.

Hashtags:

#codifyroe

#restoreroe

#protectabortion

#ReproJusticeisSurvivorJustice

#ReproRightsareHumanRights

#collectiveaction

#reproductivefreedomforall

#advocatesforchoice