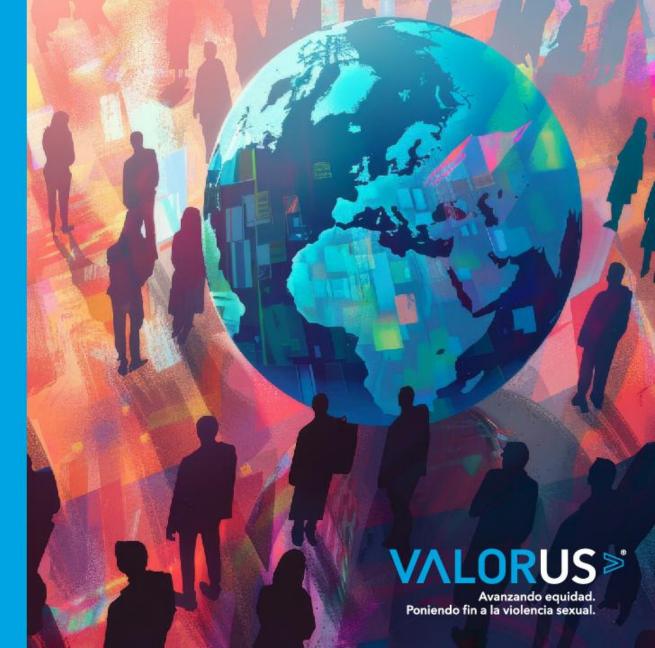
Building and Utilizing Logic Models for Prevention

Wednesday, July 31, 2024 10:00 to 11:30 a.m.



Creación y Utilización de Modelos Lógicos para la Prevención

Miércoles, 31 de julio del 2024 10:00 to 11:30 a .m.



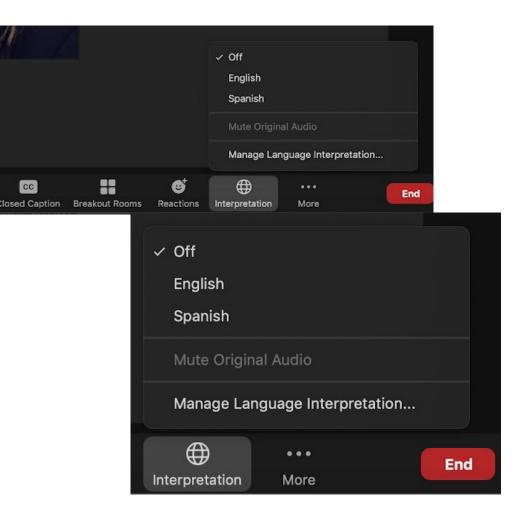
CÓMO UNIRSE AL AUDIO

- Esta conferencia web se ofrece en inglés con interpretación en vivo en español.
- La interpretación en español sólo está disponible cuando se utiliza el audio por Internet, "join audio by computer".
- Los que marquen por teléfono sólo escucharán el inglés.
- Si necesita escuchar la interpretación en español, por favor únase sólo con el audio por computadora.

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	Manage Language Interpretation	
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	Manage Language Interpretation	
	Interpretation More	

HOW TO JOIN AUDIO

- This web conference is offered in English with live Spanish interpretation.
- Click on the Interpretation Globe icon at the bottom of your Zoom screen to select a Language.
- Spanish interpretation is only available when using Internet audio, "join audio by computer."
- Those dialing in over the phone will only hear English.
- If you need to hear the Spanish interpretation, please join with computer audio only.



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HOW TO USE ZOOM

- Interpretation
- Text chat

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Live captioning in Spanish and English

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Participants

Chat

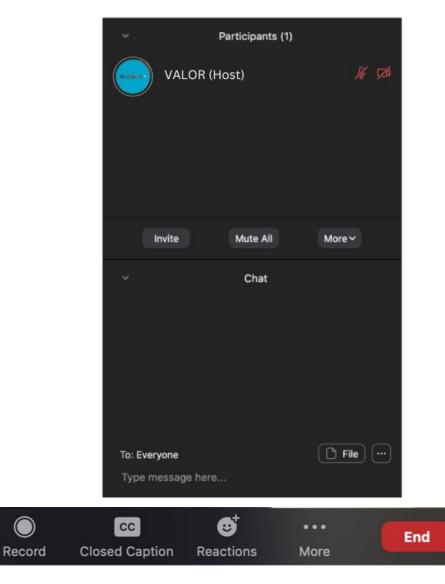
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Polling

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Share Screen

Security









"Who's Selena?!"

Shelby Vice (she/her) Project Coordinator VALOR



"Who's dog is this?"

Jessie Towne-Cardenas (she/her) VALOR Consultant Arboreta Group



Building and Utilizing Logic Models for Prevention Wednesday, July 31, 2024 10:00 am to 11:30 am PT

VALOR is a national organization committed to advancing equity and ending sexual violence.

This communication is supported by the California Department of Public Health, Injury and Violence Prevention Branch, Rape Prevention and Education (RPE) Program, through funding from the Centers for Disease Control and Prevention (CDC), National Center for Injury Prevention and Control (Cooperative Agreement 5 NUF2CE002501).

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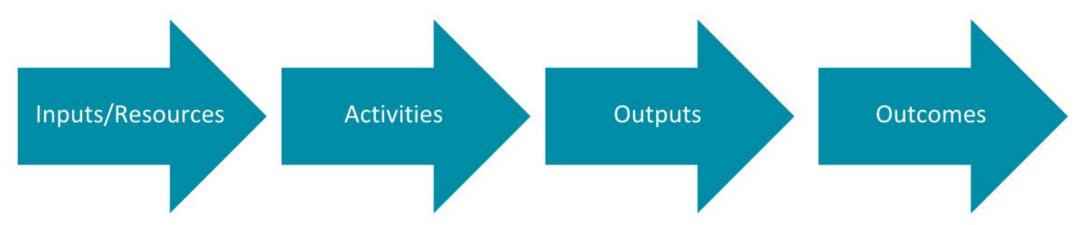
Objectives

Participants will be able to:

- describe the fundamentals of Logic Models.
- apply Logic Models to meet planning deliverables.



Overview of Logic Models What is a Logic Model?



A Logic Model "is a graphic depiction of the relationship between your program's activities and its intended effects, an implicit 'if-then' relationship of the program elements."

-(CDC EvaluAction)

A Logic Model "presents a picture of how your effort or initiative is supposed to work. It explains why your strategy is a good solution to the problem at hand."

-(Community Tool Box - Developing a Logic Model or Theory of Change)



Importance of Logic Models

- Connecting Activities to Outcomes
- Showing Goal-Activity Alignment
- May be required by Funders



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How Logic Models are Helpful...

- Demonstrating the Importance of the Program
- Acting as a Planning and Decision-Making Tool
- Guide evaluation
- Checking Program Effectiveness
- Package program for Funders and Partners



Components of a Logic Model

Overall Goal or Statement of Need

For example: promote gender equity and respect for women and girls by reducing rigid sexual stereotypes.*

For example: Community A has increased levels of gender based violence compared to surrounding areas.



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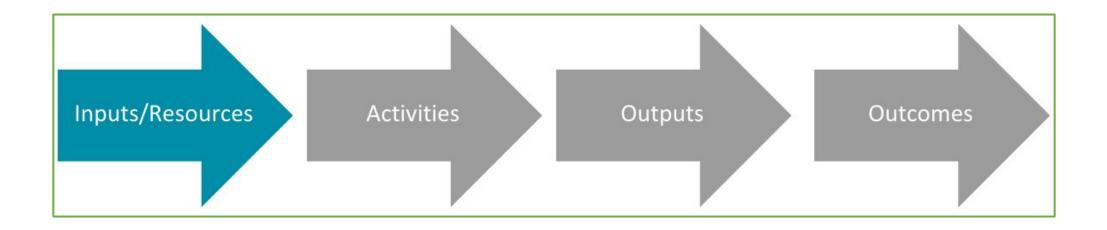
* Adapted from: Overall New Jersey Sexual Violence Prevention Plan



Components of a Logic Model

Inputs

• Resources dedicated to or used for the program's operations.

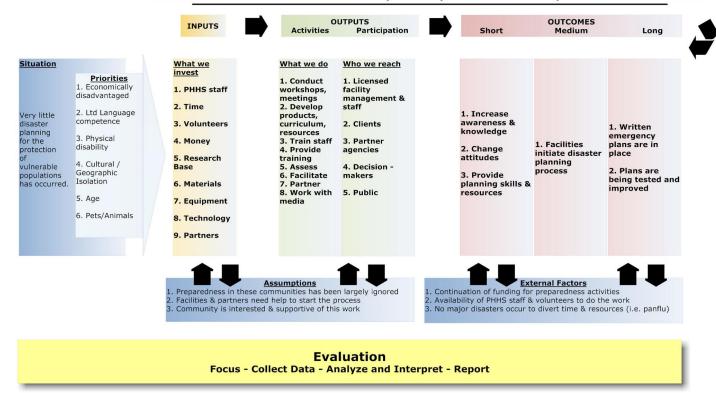




EXAMPLE 1: COMMUNITY HEALTH ASSESSMENT AND ACTION PLANNING (CHAAP) PROCESS IMPROVEMENT PLAN IN ST. LOUIS COUNTY

This logic model lays out St. Louis County's Department of Public Health and Human Services' proposed improvement plan to overcome the challenges of protecting vulnerable populations in the event of a disaster.

St. Louis County Public Health & Human Services CHAAP Improvement Plan Area of Public Health Responsibility - Public Health Preparedness



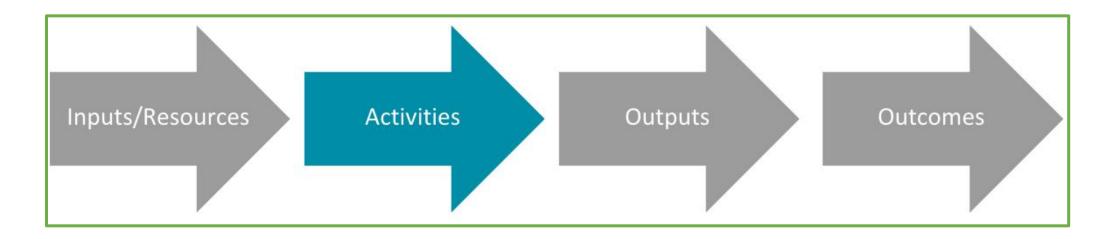
https://ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/logic-model-development/example

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Components of a Logic Model

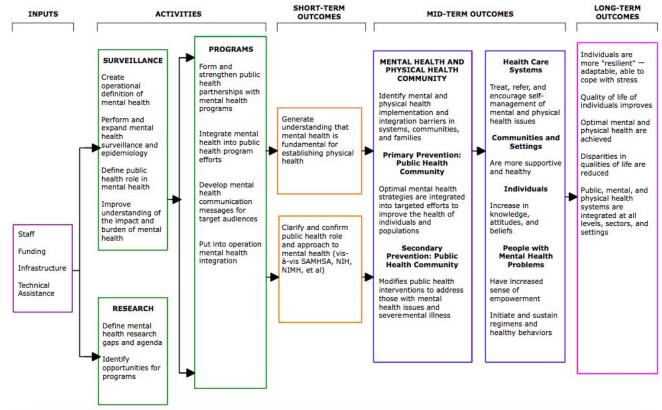
- Activities
 - What the program does with the inputs?





EXAMPLE 2: INTEGRATION OF MENTAL HEALTH INTO CHRONIC DISEASE PREVENTION STRATEGIES AND HEALTH PROMOTION EFFORTS

As mental health greatly affects an individual's capacity to participate in health promoting-behaviors, this logic model details possible steps to address mental health and its relationship with chronic disease prevention and health promotion.



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Components of a Logic Model

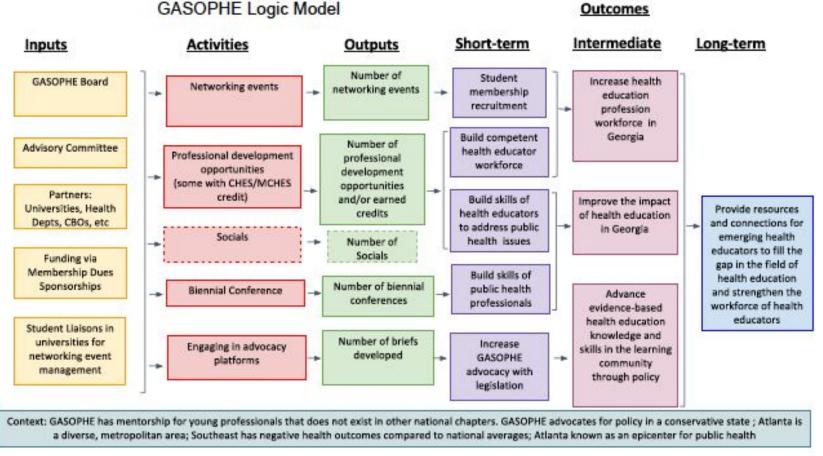
• Outputs

• Products of the activities and/or tangible evidence of activities.





EXAMPLE 3: GEORGIA SOCIETY FOR PUBLIC HEALTH EDUCATION LOGIC MODEL



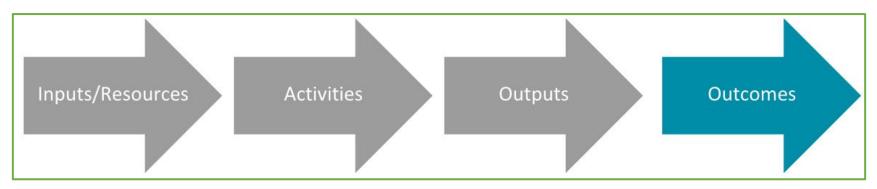
https://ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/logic-model-development/example

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Components of a Logic Model

- Outcomes
 - Changes in participants' behavior, knowledge, skills, status, and level of functioning.
 - Short-term
 - Medium-term
 - Distal
 - Long-term





RPE RFA #23-10480

Inputs		Activities	-	Outcomes-Impact			
inputs	-			Short-term (1-2 yrs)	Medium (2-4 yrs)	Distal (3-7 yrs)	Long-term (7-10+ yrs)
CDC/RPE Funding Training and technical asisstance (TTA)/other tools and resources from CDC Expertise of CDPH/RPE Program, VALORUS for technical assistance and training Peer to peer sharing/community of practice Community-based organizations (CBOs) implementation of RPE strategies Community partners Organizational commitment/readiness & staffing capacity Publicly available data sources Evaluation tools from CDPH for use by CBOs	*	 Implement one of the following approaches: Close to Home (C2H) Promotores Coalition With a focus on one or more of the following strategies: Economic Security/Mobility for Women/Gender Expansive People Transforming Gender Norms Improving Community Environment Planning process to build on current context of SV prevention & to increase organizational capacity for community-engaged work Recruitment of community members/organizations with priority population representation Incorporation of trauma-informed, community-driven approaches that address racial and gender equity into prevention strategies Training for community members/organizations to provide education to program participants on SV, risk/protective factors, and root causes of violence, and the engage in SV prevention Regular ongoing meetings of core community members/organizations Partnership building with community members, leaders, organizations, businesses Identification of community needs Connection and trust-building with community members Ongoing adoption and implementation of community members the selected strategy/ies Engagement in methods to recruit and sustain community member engagement in prevention strategies Participation in annual TTA Participation in evaluation activities and utilize evaluation ideas for Continuous Quality Improvement 	+	Increase in grantee's and partners' organizational capacity for: • community engagement and leadership • using a health equity approach that addresses gender and racial equity Increase in organizational partnerships and engagement in other community collaborations Increase in community dialogue around SV prevention Increase in community dialogue around SV prevention Increase in visibility of SV as a problem in community through media, events, public art, dialogue etc. Increase in number and diversity of partnerships engaged in the community network implementing trauma-informed SV prevention work Increase in opportunities for community connection among young parents, youth, families, leaders, and neighbors Increase in RPE participant leadership skills: • Community engagement skills • Policy education skills	Increase in community awareness of SV as a preventable problem for the community Increase community connection and engagement in collective actions to prevent SV Increase in community-level protective factors including: • Inclusion of SV prevention in community organization/ government agendas and plans • Regular collective actions, mobilization to: • End patriarchy & intersecting forms of oppression • Promote and model equitable gender norms • Improve the built envionment to support community connection • Applicable to all strategies: Develop community education and support for policies and procedures protective against SV • Violence prevention • Alcohol safety and built environment • Equitable economic policies • Gender inclusivity Increased efforts to promote leadership and hiring practices that: • Promote shared or participatory leadership • Provide economic support and mobility for women, gender expansive individuals, and families • Are inclusive of gender expansive people	Increase in community connection and support: • Improved connection and enjoyment in the community's built environment Community-level shift in norms protective against SV: • Inclusive community environments • Inclusion of gender expansive individuals • Increased acceptance of gender equitable norms and practices in families, communities, and workplaces • Increased diversity of leadership and implementation of shared leadership models Implementation of policies and procedures protective against SV, including: • Violence prevention policies • Increased diversity of leadership models Implementation of policies and procedures protective against SV, including: • Violence prevention policies • resorative justice, • resorative justice, • resorative justice, • resorative justice, • sexual health, and • gender inclusivity • alcohol safety • Gender inclusive and equitable policies • Gender inclusive leadership • Shared or participatory leadership • Shared or participatory leadership • Shared or participatory leadership • Livable wages • Livable wages • Equal pay	Reduction in perpetration and victimization of sexual violence, health inequities, and discrimination in priority populations to achieve health, racial, and gender equity Reduction in sexual violence/dating violence/teen dating violence and other forms of violence with shared risk and protective factors Sustained community-wide protective environments for preventing sexual violence

Black text: applicable to ALL RPE strategies;

Blue text: most relevant to Strategy 1: Economic security/mobility for women, gender-expansive people, and families;

KEY

Orange text: most relevent to Strategy 2: Transforming Gender Norms;

Green text: most relevant to Strategy 3: Improving community environments



When to create a Logic Model:

- Alongside Program Design.
- If your program does not have one.
- When there are significant changes to the program.



Who to create a Logic Model with:

- Project team.
- Evaluator.
- Community members.



Working forward or backward

Starting with stated problem or the inputs
 O Work forward.



<u>Community Tool Box -</u> Developing a Logic Model or Theory of Change



Working forward or backward

Starting with Long-Term Goals
 Work backward to ensure alignment.



<u>Community Tool Box -</u> Developing a Logic Model or Theory of Change



- Ensuring Components Match:
 - Inputs support activities.
 - Activities lead to outcomes.
 - Outcomes are measurable and reasonable.



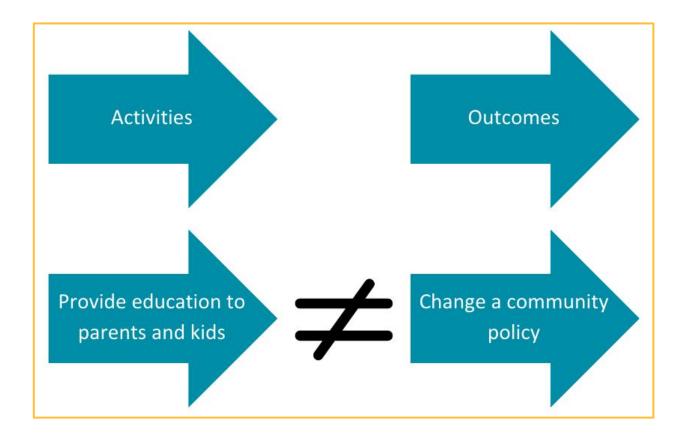
 Is every activity connected to an outcome?



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• Do all of the outcomes have related activities?





- Are the outcomes measurable?
 Observable
 - Quantifiable



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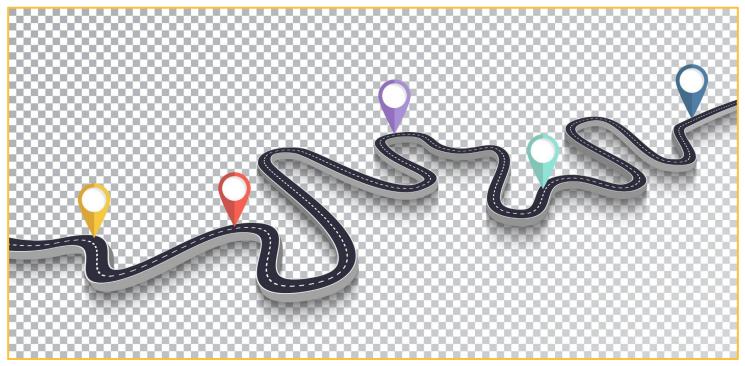
• Are there enough inputs/resources to support the activities AND measure the outcomes.

- To do list:
- Club at 2 high schools
- Community Collaborative
- Workshops at elementary school
 - School District Meeting
- Violence Prevention Subcommittee
 - Staff Meeting
- Backup crisis intervention for walk-in clients
 - Monthly admin meeting at 4 schools
 - Community planning meeting x 3
- Focus groups and interviews for assessment
 - Review current policy for gaps
 - Manage data collection and storage
 - Analyze data collected
 - Write reports for funders
- Create program and neighborhood spotlight infographics on outcomes



Using a Logic Model

• Developing an Implementation Plan.



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Using a Logic Model

 Communicating Program Details and Progress.



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Advancing Equity. Ending Sexual Violence.[®]

Using a Logic Model

- Creating Evaluations and Measurements.
- Reporting on Outcomes.



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Resources





EvaluACTION, VetoViolence

Kansas Community Toolbox



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Thank you!



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